

April 1st, 2018

Dear Valued Member,

This month, we're proud to launch Progressive Credit Union's ALL-NEW E-Newsletter, *The Dividend!* Since 1983, *The Dividend* has been keeping our membership informed of the happenings within their credit union. In 2018, we're making our newsletter more interactive and engaging by moving to an all-digital platform.

You can access your E-Newsletter by visiting <https://progressivecu.org/newsletters>. We will also be emailing the latest edition to our membership, so make sure we have the best email address to reach you on file. While your PCU newsletter is now all-digital, you will still receive your paper statements and other account disclosures in the mail. To go completely digital with your statements, you can always enroll in PCU's e-statement service that is available via our It's Me 24/7 online banking platform.

To ensure that your paper statements are delivered to their correct location, please make sure we have your current address and contact information. For our members who live in more than one location throughout the year, let us know the best place to send your statements.

This month's issue of *The Dividend* covers a host of topics, including information on our upcoming 100th annual meeting, a detailed look back at PCU's 100 year history, and more. We're also looking to feature some of our longtime members and give them the opportunity to share their PCU story. Interested in being featured? Email memberconnect@progressivecu.org.

Here are some friendly reminders as we launch the latest iteration of *The Dividend*:

1. The deadline for IRA Contributions is **Tuesday, April 17, 2018**.
2. Our 100th Annual Meeting will be held on **Tuesday, April 24, 2018** at **6:30 PM**, and will be hosted at **131 W33rd Street, second floor**.
3. You can always check online for PCU's latest rates, and our member services team is always happy to answer any questions you have. You can call us at **212-695-8900**.

Our shift to a digital platform represents PCU's changing readership and membership dynamics within your credit union. It also is smart investment in your hard-earned member dollars – by reducing our print costs, we can offer even more competitive rates of return on your share accounts.

Thank you for your continued membership!

Richard Murdocco
Director of Marketing/Member Experience,
Progressive Credit Union